

# BENEFACTOR

The Journal of Lahey Clinic Philanthropy

## *The Prize is Within Sight:*

### Generous Donors Propel Opening of New Expansion Facilities



*New Roadway*



*New Southeast Expansion  
Building Entrance*



*New East Lobby*



*New SICU Hallway*

## Meet the Tarlows

The family that runs one of the finest shoe companies in the United States receives their health care at one of the best medical centers in the world. The Alden Shoe Company was founded in 1884 and is now the only original New England shoe and bootmaker remaining of the hundreds that began so long ago. The company's past and current presidents are Arthur Tarlow, Sr., and Arthur Tarlow, Jr.—who are both Lahey patients. The Tarlow family are also generous donors to the *Future of Medicine Initiative*, Lahey's campaign to raise funds for the expansion of facilities and technology.

**“My family believes in Lahey,” explains Tarlow. “We have always had great experiences here.”**

Arthur Tarlow, Sr., combined traditional excellence with contemporary innovation in 1950 to “invent” the tasseled loafer, which has become an American classic. Not too long after that, he began to entrust his health, via an annual exam, to Lahey Clinic, then located in Boston. He also sent his company executives to Lahey. “Lahey today is still on the right track,” he says. “Dr. Barrett is a good leader.”

“My family believes in Lahey,” explains Tarlow. “We have always had great experiences here. In 1988, Dr. John J. Murray, of the Colon and Rectal Surgery

Department, did a great job of performing surgery for me. Several years later, my son's appendix burst in Chicago, and Art, Jr., was rushed back to Lahey where Dr. Murray did emergency surgery. And four years ago, Dr. Murray successfully removed a large tumor from my son's colon. My wife had shoulder surgery four years ago at Lahey and had a knee procedure two summers ago—she is now back to normal!”

“We can't say enough about Dr. Murray,” Tarlow declares. “He has been a savior to me and to Art, Jr. We are believers! Expertise is the hallmark of Lahey doctors. The place is run with the most precision and professionalism. Here we have gotten to know, to like, and to trust our physicians. Trust is the biggest feeling we have toward Lahey and it makes us happy to support the expansion plans. I worked very hard until

**“Trust is the biggest feeling we have toward Lahey and it makes us happy to support the expansion plans.”**

I was 70 and I just turned 84. I am glad to have the time and the health now to travel and play golf with my wife, Skip, and to enjoy spending time with the next generation. When we have a health problem arise, the first step is to book an airplane reservation to fly up from Naples, Fla., to Lahey!”

# Future of Medicine Initiative Update

The Lahey family of donors celebrated an important milestone this fall when the Southeast Expansion was opened for behind-the-scenes-tours. On October 18, close to 100 supporters and friends visited the Burlington Campus for a “sneak preview” of the areas that their donations have made possible. “Philanthropy is improving the patient experience at Lahey every day,” declares Win Priem, Lahey trustee and co-chair of the *Future of Medicine Initiative*.

**“Your generosity has brought us over another hurdle for the campaign and we are nearing the home stretch of our \$135 million goal.”**

Sneak Preview attendees toured the new spaces for our nationally-ranked Urology Institute, the new and much expanded Clinical Center for Hematology and Oncology, five new state-of-the-art operating rooms and the innovative Surgical Intensive Care Unit. “The prize is within sight,” predicts Ann Marie Connolly, Lahey trustee and campaign co-chair.



*Co-chairs Ann Marie Connolly and Win Priem*

“This expansion is the culmination of a dream,” she adds. “That dream was to be able to put highly trained, internationally known physicians in a position to serve our burgeoning patient population in modern facilities with highly advanced technology. Thanks to our supporters, we are very close to making that dream come true. Lahey still needs the continuing generosity of our friends and supporters to help us reach the campaign goal.”



*Supporters and Friends Attend the October 18th Sneak Preview Event*

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*President & Chief Executive Officer*  
David M. Barrett, M.D.

*Sr. Vice President, Philanthropy*  
David M. Welbourn

*Editor*  
Robin Good

*Contributing Writer*  
Ann Nathan

*Designer*  
Jennifer Baldwin

*Photographers*  
Rick Chevalier  
Scott Proposki

## Philanthropy Programs

*Corporate & Foundation Relations*  
Eugene Dubrow

*Future of Medicine Initiative*  
Donna Lee U. Newcomb

*Gift Planning*  
Suzanne Kendrick

---

Philanthropy Office  
Lahey Clinic  
41 Mall Road  
Burlington, MA 01805  
Phone: 781-744-3333  
Fax: 781-744-5265  
philanthropy@lahey.org  
www.lahey.org

**Reader comments?**  
Please write Robin Good at the address above or robin.c.good@lahey.org.

If you wish to have your name removed from this mailing list, and from all requests to support Lahey Clinic in the future, please write Robin Good at the mail or e-mail addresses above.

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## Gretchen Cook: Personal Friend of Dr. Lahey and Supporter of His Legacy

Frank Howard Lahey, M.D., swiftly removed the napkin from his lap and excused himself from the table as an attendant followed. Suddenly, the sounds around the luncheon table in the sunny Connecticut farmhouse turned from lively chatter to awed silence. As Gretchen Cook watched Dr. Lahey leave the room, she and the other guests shook their heads in wonder. It was 1953, and someone on the telephone was holding for Dr. Lahey to ask him and his team to care for Sir Anthony Eden, then foreign secretary and later prime minister of Great Britain!

This scene recalls a fond memory of Dr. “Howard” Lahey that Gretchen shared with friends. A woman of privilege, Gretchen had a strong connection to Dr. Lahey and his legacy—Lahey Clinic—throughout her life.

Gretchen Cook first came to Lahey Clinic in 1949, and she continued to receive patient care at the hospital for fifty-four years. She knew Sara Jordan, M.D., because her mother was very close to the celebrated gastroenterologist and member of Dr. Lahey’s original team. Lahey colleagues affectionately remember the savvy and well-traveled Gretchen as a “grande dame” who always dressed smartly for her appointments and laughed easily. Over the years, she was continually impressed with the Clinic’s dedication to quality care and research.

Gretchen Cook



To show her support for and gratitude to the Clinic, Gretchen established six charitable gift annuities at Lahey. She created these annuities over the years to support areas she loved within the Clinic—most notably an ophthalmology endowment, the Sophia Gordon Cancer Center, and the Robert E. Wise, M.D., Research and Education Institute. She received a charitable income tax deduction each year she made a gift to Lahey. Furthermore, each gift enabled Gretchen to receive a fixed quarterly payment during her lifetime, a portion of which was tax-free. The Clinic distributed Gretchen’s gifts at the end of her life according to her wishes and is honored to have cared for and known this extraordinary woman.

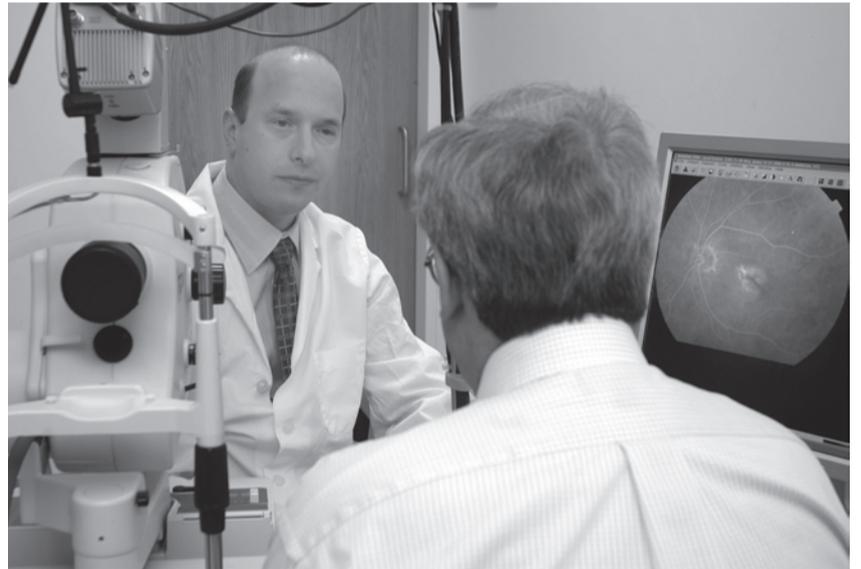
Gretchen’s gifts directly support Dr. Lahey’s dream to advance the future of medicine and to mentor rising physicians in meaningful ways. Her gifts to the Sophia Gordon Cancer Center and the Wise Research and Education Institute will sustain the legacy of Lahey Clinic for years to come.

*To learn how you can establish a charitable gift annuity that will benefit both Lahey and you, please call the Office of Gift Planning at (781) 744-8975.*

## Hanson Foundation Grant Aimed at Restoring Sight to Lahey Patients

Thanks to a \$75,000 grant from the Gertrude & Miles Hanson Foundation, Lahey’s Burlington Campus is soon able to acquire a sophisticated camera to combat vision loss among current and future patients. Lahey Clinic’s chair of ophthalmology, Dr. Jeffrey Marx, emphasizes that “the Topcon 11MP (megapixel) digital fluorescein angiography and color fundus photo camera system is an advanced diagnostic and research tool that will have a significant impact in reducing vision loss in Lahey patients. The acquisition of this cutting-edge ophthalmologic medical technology is very exciting as the Topcon digital photo camera system will allow us to enroll patients into national and international clinical trials. The camera will also significantly upgrade our ability to care for patients with macular degeneration at Lahey Clinic.”

Each year, increasing numbers of people are suffering some degree of reduced sight, due to the graying of our population—the first wave of “baby boomers” turns 60 this year—and the persistence of diabetes. Fortunately, the availability of highly sophisticated digital imaging technology is facilitating major advancements in ophthalmology. Utilizing a technique known as digital fluorescein angiography, a digital camera reveals the delicate vascular structures of the retina that cannot be visualized in any other way. During this procedure, a rapid series of photographs documents any abnormalities or leakage, giving doctors a crystal-clear, precise view of the retina.



*Dr. Jeffrey Marx, Chair, Department of Ophthalmology, examines a patient’s retina using the Topcon camera system.*

This technology is *essential* in diagnosing and treating eye diseases and in conducting critical research.

Ms. Augusta Haydock, who manages the Hanson Foundation on behalf of Bank of America, NA, trustee, observes, “All of us associated with the Hanson Foundation are pleased to continue supporting vital medical research at Lahey Clinic. We are especially pleased to direct the latest Hanson grant to ophthalmology research, which is helping patients to retain the precious gift of sight.”

The Hanson Foundation is one of Lahey Clinic’s most prolific grantors. Since its inception in 1996, the foundation has regularly contributed to Lahey Clinic’s research initiatives, upon the recommendation of Mr. John Yeonopolus, a long-time friend of the Hanson family, who advises the Bank of America, trustee of the foundation, in its grant-making decisions.

# The Best and Worst Week of Our Lives: Lahey's Palliative Care Team Approach

"Our family has always depended on Lahey for excellent medical care, from cancer surgery to routine check-ups," states April Strickman. "During my mother's final illness, we became aware of Lahey's Palliative Care Team approach. My husband and I were overwhelmed by the sensitivity and caring of these kind Lahey staffers.

"As my mother, Sylvia French, entered end-stage renal failure, we turned to Lahey once again. That final week was the worst and best of our lives. The Palliative Care team gave us the ability to bond and release. During this most difficult time, there were so many tender and special moments. Dr. John Pryzbylski, my mother's primary care physician for years, visited her many times a day. Her nurses, the unsung heroes of the hospitalization experience, were gentle and thoughtful—they were always so caring.

"Dr. Elizabeth Collins, director of the Palliative Care Service, was a guiding, gentle, powerful force. She gave us her beeper number, helped with dialogue, and explained what to expect. But more than all of that, she gave my Mom respect, dignity, and genuine affection. When Dr. Collins learned of my mother's enjoyment of music, she even arranged for a private performance by a harpist. This was such a special moment—dramatic as it sounds, it truly felt as if an angel had arrived in my Mom's room to help her die. Touches such as this make Lahey outrank other quality hospitals.

"We had a memorial service and were touched that Dr. Collins attended. Our family asked that donations be given to Lahey in lieu of flowers and we ourselves have made several gifts. We remain so impressed by Lahey's excellence."

*Lahey Clinic's Palliative Care Service is supported in part by donations from patients, family members, friends, and other members of the community. If you would like to support the work of the Palliative Care Service please indicate so on the enclosed giving envelope or contact the Lahey Philanthropy Office, 41 Mall Road, Burlington, MA 01805, 781-744-3333, philanthropy@lahey.org.*



*Mother, Sylvia, with  
daughter, April.*

## What is Palliative Care?

Palliative Care focuses on comfort, not cure, and tries to relieve a patient's physical and psychological distress.

Palliative Care aims to relieve suffering and improve quality of life for patients with advanced illness and their families.

Palliative Care is provided by an interdisciplinary team and is offered in conjunction with all other appropriate forms of medical treatment.

## The Future of Medicine Initiative

*Lahey's major philanthropic initiative will advance health care and ensure that we can provide the most advanced care when you and your family need it.*

When lives hang in the balance, only the most advanced care will do.

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