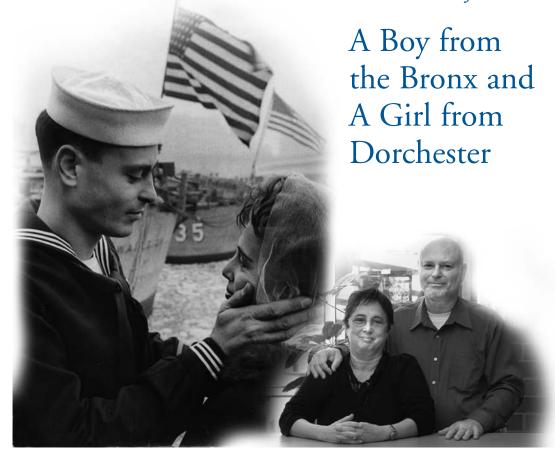
The Journal of Lahey Clinic Philanthropy



Dr. Manny Landsman graduated from Bronx High School of Science. He studied electrical engineering at the City College of New York for two years and then transferred to M.I.T. He recalls, "During grad school, I met my future wife, a career girl from Dorchester."

Sheila Landsman adds, "I worked at the M.I.T. Instrumentation Lab as a purchasing secretary for ten years. Manny and I met when we went out with a group of friends."

"We got married in June of 1961," remembers Dr. Landsman. "I was pursuing my Ph.D., and Sheila supported our family. Two months after our marriage, President Kennedy called up some Naval Reserve ships when the Soviets closed the border with West Germany and built the Berlin Wall, and off I went with my ship to Europe."

The newlywed Mrs. Landsman soon left her job and followed her husband to Europe to rendezvous with him at each port of call. A news crew from the German newspaper, *Der Stern*, was charmed by the Landsmans' romantic story and ran their photograph.

After active duty, Manny Landsman returned to M.I.T. and completed his doctorate. He then joined M.I.T. Lincoln Laboratory to work on power converters and inverters for Air Force communications satellites and photovoltaic power systems. In 1981, he and two fellow engineers founded American Power Conversion Company in Burlington, Mass.

Dr. Landsman commuted past Lahey Clinic on the way to work every day and started coming for annual exams. He notes, "We come to Lahey because here you have a personal connection with your physician and can find answers not found elsewhere. We support the Clinic because we believe in giving back, because we appreciate Lahey's cross-disciplinary approach, and because modern medicine is based in technology, which is my own field."

Dr. Landsman's company successfully developed uninterruptible power supply (UPS) devices for computers. Today, American Power Conversion has yearly sales in excess of \$1.4 billion and more than 6,000 employees. "Work is my life, and I enjoy it," declares Dr. Landsman. "I am a hands-on engineer; I am happiest solving problems and mentoring rising engineers."

"As for me, our daughter, Susan, has now presented me with three great hobbies—grandchildren!" adds Sheila Landsman. "I also enjoy knitting, beadwork, volunteering, taking courses at Brandeis, and researching our family history."

"We've never been ones for ostentatious display or lavish living," say Dr. and Mrs. Landsman. "Our good health is our true wealth. We still live in the same house, bought all those years ago, and we are still the same people."

A boy from the Bronx and a girl from Dorchester.



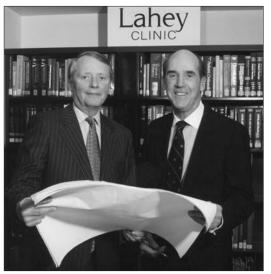
Lublin Gift Supports Cancer Research

Richard and Jane Lublin of Avon, Conn., recently made a leadership gift to support prostate cancer research at Lahey Clinic. He is the retired founder and senior partner of the civil law practice of Lublin, Wolfe, Kantor, and Silver; she is the president of Tree House Design, a home decorating firm.

"Jane and I travel from out of state to receive care at Lahey because here we find the highest quality medical care with multiple specialists under one roof," says Richard Lublin. "About ten years ago, Jane was experiencing extreme back pain that stumped our local physician. I brought her up to Lahey, and a neurosurgeon, Dr. Stephen Freidberg, was able to diagnose the problem and operate to fix it. Jane walked out of the Clinic three days later—pain free!"

"Our Lahey physicians are all terrific, they are absolutely expert, with a great bedside manner; they really take the time to get to know you and your situation," reports Mr. Lublin. "The

(Continued on page 2)



Co-chairs Charles Leighton (right) and Win Priem (left)

Future of Medicine Initiative Begins Construction of Expanded Center for Heart and Vascular Health

Co-chairs **Charles Leighton** and **Win Priem** are pleased to announce an important milestone in the Clinic's \$135 million *Future of Medicine Initiative*.

"With the recent opening of the **Katharine E. Merck Cardiac Interventional Center** on Lahey's
Burlington campus, the Clinic's donors should feel

proud and satisfied that their generosity is building a fully integrated Center for Heart and Vascular Health," says Charles Leighton. "Kate Merck has brought an extraordinary vision and generosity to her philanthropy at Lahey. Her contributions are a catalyst for moving the Clinic forward and ensuring that Lahey remains at the forefront of medical care for current and future generations of patients."

"The Katharine E. Merck Cardiac Interventional Center is the first phase of development of Lahey's new Center for Heart and Vascular Health. Increasing services for heart patients is a key goal of the Clinic's ongoing fund-raising initiative for facilities expansion," explains Win Priem. "The *Future of Medicine Initiative*'s goals also include enhanced medical technology across all specialties, and the planned construction of Lahey's new Center for Advanced Surgical Care and the Sophia and Bernard Gordon Cancer Center. These major expansion projects are being funded entirely by gifts from grateful patients and friends of the Clinic."

The demand for catheterization has increased by more than 30 percent at Lahey Clinic over the last three years. In 2003, cardiologists at Lahey performed 4,650 diagnostic and interventional procedures in its "cath labs." To date, the Katharine Merck Center has opened three state-of-the-art catheterization laboratories and an expanded recovery area to enhance Lahey's capacity and capabilities. Future plans include two cardiac electrophysiology laboratories, a new pacemaker clinic area, an atrium waiting room, and associated clinical facilities—all part of Lahey Clinic's mission to provide the best care for patients and their families.

Cardiac catheterization involves the use of tiny, flexible catheters that are threaded through arteries in the extremities and up into the arteries of the heart. It is used to detect clogged arteries as well as to treat some blockages, for example, through angioplasty and coronary stenting.

Lublin Gift Supports Cancer Research (Continued from page 1)

superb care we get at the Clinic ensures that Jane and I can continue to enjoy life and visits with our two sons and our six grandchildren. We are active in animal rescue programs and numerous charities. We also enjoy traveling, and I play golf. Now that I am retired as a trial attorney, I have a second part-time career as a TV actor. I have enjoyed playing a judge on *Law & Order* and appearing in episodes of *Frasier, The Practice, Ally McBeal*, and *Chicago Hope*.

Both Mr. and Mrs. Lublin are longtime Lahey Clinic patients and benefactors. Mr. Lublin is a prostate cancer survivor. "Jane and I are proud to support the prostate and bladder cancer research being undertaken by Dr. John Libertino and Dr. Ian Summerhayes at Lahey. They are doing breakthrough work in exploring the potential ability of the Plakoglobin gene to inhibit tumor growth," explains Richard Lublin. "We are contributing to this research in the hope that it may lead to dramatic improvements in the care and possible cure of prostate cancer. We want to contribute to the solution and prevent others from having to fight this insidious disease."

According to the American Cancer Society, prostate cancer is the second leading cause of cancer death in men, exceeded only by lung cancer. "Because so many of the men operated on for prostate cancer have had normal PSA test results, we cannot do enough to raise awareness that men also need regular prostate exams by a urologist," adds Mr. Lublin. "Jane and I are drawn to support outstanding research, education, and teaching initiatives in our philanthropic giving to both education and health care because we believe it is important to invest in the future—for ourselves and for everyone's children and grandchildren."

Benefactor: The Journal of Lahey Clinic Philanthropy is published for the contributors and friends of Lahey Clinic, a notfor-profit organization.

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If you wish to have your name removed from this mailing list, and from all requests to support Lahey Clinic in the future, please write Robin Good at the mail or e-mail addresses above.

Copyright ©2004 Lahey Clinic Foundation, Inc. By land, by air, and by sea, they have traveled the world. **David and Sylvia Izen** have visited big cities, like London, Paris, and Hong Kong, and journeyed through vast countrysides, as in China, Australia, and New Zealand. They love the adventures, yet there is no place like home.

Massachusetts is their home. It is where they raised their two daughters, Joan and Cheryl, and where, in 1966, David Izen took over a bankrupt carpet wholesale business. He created a family atmosphere and emphasized quality products and professional service. With hard work and perseverance, he transformed the company into a highly successful enterprise.

The Izens appreciate a similar focus on quality and service at Lahey Clinic. They are both longtime Lahey patients, having been cared for by Lahey physicians and clinical staff in many specialties. Mr. and Mrs. Izen each have successfully battled cancer and other serious health concerns. They are grateful for the high-quality, compassionate care that enables them to stay healthy enough to travel the world.

The Izens have found many ways to express their gratitude or, as David Izen says, "give back some of the generosity that has been given to us." In one instance, they honored their beloved Lahey physician, Burt Mandel, M.D., when they established a charitable remainder unitrust.

This trust offers many benefits. When it was created, it generated a sizable charitable deduction that reduced the Izens' income taxes. It also helped to diversify their portfolio. Today, this professionally managed trust provides Mr. and Mrs. Izen with quarterly payments—income that they use to travel and to spoil their grandson, Ethan. Someday, the trust will advance patient care in General Internal Medicine and Radiation Oncology.

David and Sylvia Izen journey around the globe, but they come home to receive world-class health care. Their generosity will help to ensure that this high-quality, compassionate care is available for generations to come.

If you would like information about establishing a charitable remainder unitrust, contact the Office of Gift Planning at 781-744-3333.

World Travelers Come Home to Receive World-Class Care



Bard Foundation Supports Surgery Expansion

The **C. R. Bard Foundation** has generously contributed \$100,000 to Lahey's *Future of Medicine Initiative*. This gift will help underwrite the cost of the new "operating rooms of the future" at the Clinic.

"Lahey Clinic has always had a reputation for great quality in surgery," says C. R. Bard's president and chief operating officer, John H. Weiland. "We are proud to help Lahey with its exciting expansion of state-of-theart surgical facilities in the planned Center for Advanced Surgical Care."

"These new operating rooms utilize the latest technology in order to make surgery less invasive, yet more precise," explains David M. Barrett, M.D., chief executive officer of Lahey Clinic. "Digital diagnostic imaging viewed on a high-resolution flat screen enables the medical team to see what amounts to live, color, high-resolution video of the patient's vital organs. These digital images can also be networked, so physicians can consult on a case in real time from a remote location. Internal images also permit small, precise incisions for use of new minimally invasive surgical tools and techniques," says Dr. Barrett. "Some of the tools now used in performing the operations are even robotic—controlled by voice commands from the surgeon. We are grateful to Bard for supporting the expansion of such technology that dramatically shortens hospital stays while improving the patient experience."

C. R. Bard, Inc., and Lahey Clinic were both formally incorporated in the same year—1923. The two organizations are longtime neighbors. Bard has three facilities in Massachusetts: Bard Endoscopic Technologies in Billerica; Davol, Inc., in Woburn; and Bard's Electrophysiology in Lowell.

Bard's businesses focus on products and services in the areas of urology, oncology, vascular medicine, and surgical specialties. Because of the company's commitment to improving the quality of life through health care, the related Bard Foundation supports selected research, educational, and capital expansion grants specifically in these focus areas.



Dr. Barrett Launches Chairman's Council

Lahey Clinic is honored to announce the launch of the Chairman's Council, a donor membership society that recognizes annual giving of \$10,000 or more of unrestricted donations to the Lahey Fund.

"Every dollar given to the Chairman's Council underwrites the most up-to-date medical research, education, diagnosis, and treatment for patient care," explains David M. Barrett, M.D., Lahey C.E.O. and chairman of the Board of Governors. "Lahey Fund contributions make the difference in equipping Lahey with the top staff, sophisticated technology, and medical facilities needed to save lives. These gifts benefit patients in countless ways—surgery to save the life of a young man injured in a motor vehicle accident; emergency angioplasty to open the clogged arteries of a legal assistant suffering a heart attack; or a breast cancer treatment program that returns a woman to her normal activities and good health."

"I encourage donors who give \$10,000 or more annually to the Lahey Fund to join the Chairman's Council," invites Dr. Barrett. "I look forward to welcoming you to our invitationonly annual Chairman's Council breakfast and health lecture next year."

Learn More about the Chairman's Council!

For more information about joining the Chairman's Council and enjoying its special benefits, visit the Lahey Web site at www.lahey.org/chairmanscouncil or call Stephen Mally in the Philanthropy Office at 781-744-3908 to request a complimentary brochure.

Chairman's Council Benefits include:

- Dedicated appointment telephone line for Chairman's Council members
- Complimentary valet parking for each of your Lahey Clinic visits
- Complimentary annual membership in Medifile Links that includes many health care service discounts, travel protection benefits, and Medifile enrollment to ensure 365 day-24 hour access to your medical records from anywhere in the world
- Two complimentary tickets to an invitation-only annual Chairman's Council breakfast and health lecture
- A behind-the-scenes tour of Lahey Clinic for first-time members
- Recognition in the Lahey Clinic donor roll
- Invitation to a donor education event

The Future of Medicine Initiative

Lahey's new philanthropic initiative will advance health care and ensure that we can provide the most advanced care when you and your family need it.

When lives hang in the balance, only the most advanced care will do.

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